



Deleurme Steps Up to CEO Role at Norscan

Winnipeg, MB – January 10, 2011 – Norscan Instruments Ltd. is pleased to announce the appointment of Daniel Deleurme as President & Chief Executive Officer, effective January 3, 2012. Deleurme assumes the role from co-founder Ken Sontag, who remains as Chairman on Norscan’s Board and as Chief Technology Officer. Deleurme will also serve on the Board.

“Danny has the right skills to guide Norscan’s growth in an ever-evolving industry. He will ensure that we continually draw on our experience to offer products and services that meet customers’ needs,” says Sontag. He added, “It’s my pleasure to work with him during the next phase of Norscan’s evolution.”

Deleurme began working at Norscan in 1990. His competent leadership, foresight, and expertise led to advancing roles in the organization. Most recently, he was Operations Manager for Norscan and also a co-founder of its US-based affiliate Network Integrity Systems, Inc.

“I’m looking forward to building on our momentum,” said Deleurme. “Norscan is a great company that’s powered by innovative and customer-oriented people. This is an exciting time.”

Deleurme is a member of the Certified Technicians and Technologists Association of Manitoba (CTTAM) and the Winnipeg Chamber of Commerce.

About Norscan

Norscan Instruments Ltd. is an engineering design and manufacturing company registered to ISO 9001:2008. The company was founded in 1980 with its head office in Winnipeg, Canada. As a pioneer in the development of advanced cable monitoring systems, Norscan has fostered a reputation for developing and providing quality products and services for the global telecommunications and broadband markets. Norscan continues to expand their presence outside of telecommunications and broadband markets, developing secure technology solutions for new industries and applications. Learn more at www.norscan.com.

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