



Norscan joins leaders of India's Telecom market

New Delhi, India. March 8, 2010 – by invitation from Mr. N K Goyal, President of the Communication, Multimedia and IT (CMAI) association of India, Norscan Instruments (www.norscan.com) has joined India's prominent business leaders as part of its Telecom community. CMAI (www.cmai.asia), fosters growth and innovation through the introduction of best practices, technology and services from global technology leaders such as Intel, Nokia, Microsoft, JDS Uniphase, Motorola and Texas Instruments. CMAI also provides a forum for establishing working relationships between these technology companies and India's own growing list of world leaders like Birla, Reliance, Sterlite and Tata.

Canada's federal and provincial governments continue to encourage bi-lateral trade with India, evidenced by Prime Minister Stephen Harper's November visit to India. The Manitoba Government has invested years supporting the province's businesses with India export initiatives. *"Norscan Instruments is an excellent example of a Manitoba company taking a successful North American product and building a well researched strategy for export to India with assistance from Manitoba Trade."* says Bonnie de Moissac of the Government of Manitoba Trade Department. *"As a prominent Manitoba company, well respected in the telecommunications and broadband market, we are very enthusiastic about Norscan's potential in India and believe the CMAI and Mr. N K Goyal will be a key part of Norscan's success."*

Patrick Miner, Managing Director of Norscan India, was quoted *"With CMAI, Mr. N K Goyal has brought the leaders of the industry together in a unique ecosystem of collaboration and we're thrilled to be a part of it. India continues to build infrastructure to complement and sustain the economic miracle it has authored in the past decade. Numerous government initiatives—legislative, administrative and executive—are underway to significantly expand core infrastructure and increase rural tele-density. Our technology offers a proven approach to protecting this critical infrastructure and increasing network security; so we believe we can bring value to the communications sector in India"*.

N K Goyal, President of CMAI, added *"An important part of our mission is to provide guidance to our members on trade promotion and global business alliances, so CMAI is pleased to welcome Norscan Instruments as its first Canadian member. It demonstrates the global reach of our industry and CMAI; we look forward to working with Norscan as they develop their strategy for India"*.

Contact:

N K Goyal, President
CMAI
+91 98 111 29879
nkgoyals@yahoo.co.in

Jason Fuith, Corporate Marketing
Norscan Instruments Ltd.
+1 204 233-9138 ext.227
jason.fuith@norscan.com